

MARCH 21 - 25
2022

ICAR2022

ISAR 35th INTERNATIONAL CONFERENCE ON
ANTIVIRAL RESEARCH (ICAR)



SPONSORSHIP OPPORTUNITIES

The International Society for Antiviral Research (ISAR) invites your organization to join a prestigious list of sponsors at the Society's main event, the International Conference on Antiviral Research (ICAR). ICAR2022 will take place in Seattle, Washington, USA from March 21–25, 2022 and will offer both in-person and virtual programming options for attendees. ISAR brings together and provides opportunities for virologists, chemists, clinicians, pharmacologists, biologists, and regulatory agency representatives to develop the collaborative relationships needed for the discovery and development of new antiviral therapies. We welcome your support in making ICAR2022_a success!

PREMIER PLATINUM - \$20,000

- Complimentary one-year ISAR membership for 10 sponsor employees
- Complimentary in-person ICAR2022 registration for 5 sponsor employees (*includes access to online recorded oral and poster presentations*)
- Complimentary virtual ICAR2022 registration for 6 employees
- Logo featured on ISAR home page and conference website, program, session slideshow loops and signage
- Logo featured on ICAR2022 virtual platform to include a looping banner graphic
- Premier social media recognition
- Premier acknowledgement in all ICAR2022 email blasts
- Exclusive host of a special session or networking event
- Full-page advertisement in conference program
- Special recognition by ISAR leaders during Opening and Closing Sessions
- Logo prominently placed on attendee giveaway
- Opportunity to include promotional items in conference materials and on information table
- Dedicated networking table during poster sessions
- Opportunity to provide promotional slide to be shown before all live sessions
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

PLATINUM - \$15,000

- Complimentary one-year membership for 8 sponsor employees
- Complimentary in-person ICAR2022 registration for 3 sponsor employees (*includes access to online recorded oral and poster presentations*)
- Complimentary virtual ICAR2022 registration for 4 employees
- Logo featured on ISAR home page and conference website, program, session slideshow loops and signage
- Logo featured on ICAR2022 virtual platform to include a looping banner graphic
- Premier social media recognition
- Acknowledgement in all ICAR2022 email blasts
- Host of a special session or networking event (may be a shared sponsorship)
- Full-page advertisement in conference program
- Special recognition by ISAR leaders during Opening and Closing Sessions
- Logo prominently placed on attendee giveaway
- Opportunity to include promotional items in conference materials and on information table
- Dedicated networking table during poster sessions
- Opportunity to provide promotional slide to be shown before all live sessions
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

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Seattle, WA, USA
RENAISSANCE SEATTLE HOTEL



Sapphire - \$10,000

- Complimentary one-year ISAR membership for 6 sponsor employees
- Complimentary in-person ICAR2022 registration for 2 sponsor employees (*includes access to online recorded oral and poster presentations*)
- Complimentary virtual ICAR2022 registration for 2 employees
- Logo prominently placed on ISAR conference website, program, session slideshow loops and signage
- Logo prominently placed on ICAR2022 virtual platform to include a looping banner graphic
- Social media recognition
- Acknowledgement in all ICAR2022 email blasts
- Full-page advertisement in conference program
- Special recognition by ISAR leaders during Opening and Closing Sessions
- Opportunity to include promotional items on conference information table
- Dedicated networking table during poster sessions
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

Diamond - \$7,500

- Complimentary one-year ISAR membership for 4 sponsor employees
- Complimentary In-person ICAR2022 registration for 1 sponsor employee (*includes access to online recorded oral and poster presentations*)
- Complimentary Virtual ICAR2022 registration for up to 2 employees
- Logo listed on ISAR conference website, program, session slideshow loops and signage
- Logo on ICAR2022 virtual platform
- Social media recognition
- Acknowledgement in select ICAR2022 email blasts
- Half-page advertisement in electronic program
- Opportunity to include promotional items on conference information table
- Dedicated networking table during poster sessions
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

Gold - \$5,000

- Complimentary one-year ISAR membership for 2 sponsor employees
- Complimentary Virtual ICAR2022 registration for 4 sponsor employees (*access to recorded oral and poster presentations*)
- Logo listed on ISAR conference website, program, session slideshow loops and signage
- Logo on ICAR2022 virtual platform
- Social media recognition
- Acknowledgement in select ICAR2022 email blasts
- Half-page advertisement in conference program
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

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Silver - \$2,500

- Complimentary one-year ISAR membership for 1 sponsor employee
- Complimentary Virtual ICAR2022 registration for 2 sponsor employees (*access to recorded oral and poster presentations*)
- Logo listed on ISAR conference website, conference program, session slideshow loops and signage
- Logo on ICAR2022 virtual platform
- Acknowledgement in select ICAR2022 email blasts
- Half-page advertisement in conference program
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

Bronze - \$1,000

- Complimentary Virtual ICAR2022 registration for 2 sponsor employees (*access to recorded oral and poster presentations*)
- Logo listed on ISAR conference website, conference program, session slideshow loops and signage
- Logo on ICAR2022 virtual platform
- Acknowledgement in select ICAR2022 email blasts
- Conference attendees contact information (*as agreed to by attendees per GDPR*)

Add on option for Gold, Silver and Bronze Levels

- Opportunity to include promotional items on conference information table
- Dedicated networking table during poster sessions
- **For additional information contact ICAR Staff at info@isaricar.com**

Terms and Conditions

APPLICATION AND ELIGIBILITY

Application for support must be made on the form provided by ICAR2022 and be executed by an individual who has authority to act for the applicant (sponsor). Assignments will not be confirmed without ICAR2022 receipt of payment. ICAR2022 reserves the absolute right to reject any application it feels is not applicable to the scope of the Conference.

CANCELLATION OF CONFERENCE

In the event of cancellation of the Conference, due to circumstances within ICAR2022 direct control, the liability of ICAR2022 shall be limited to refund of fees paid to ICAR2022 by the sponsor. In the event ICAR2022 has no control over the cancellation of the Conference, ICAR2022 shall have no liability of any kind but may at its discretion refund any fees paid by the sponsor.

CANCELLATION BY SPONSOR

Should the sponsor be unable to participate as contracted for and should ICAR2022 be notified in writing by February 15, 2022, all fees paid by the sponsor to date will be refunded less a \$200 processing fee. No refund will be made if cancellation is received after February 15, 2022.

ADDITIONAL INFORMATION

For additional sponsor information, please contact:
Roger Ptak, ICAR Sponsorship Chair
Phone: +1-301-694-3232 ext. 284
E-mail: rptak@southernresearch.org

If you require additional services, please contact:
Kelly Givan, Caliber Meetings & Events, LLC
Phone: +1-571-349-0079, ext. 102
E-mail: info@isaricar.com

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ICAR2022 Sponsor Benefits Grid	Premier Platinum	Platinum	Sapphire	Diamond	Gold	Silver	Bronze
	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Comp 1-year ISAR membership	10	8	6	4	2	1	
Comp in-person registration	5	3	2	1			
Comp virtual registration	6	4	2	2	4	2	2
Logo on conference website	X (and home page)	X (and home page)	X	X	X	X	X
Logo on virtual platform	X	X	X	X	X	X	X
Acknowledgement in email blasts	All emails (premier placement)	All emails	All emails	Select emails	Select emails	Select emails	Select emails
Ad in conference program	Full	Full	Full	Half	Half	Half	
Social media recognition	X	X	X	X	X		
Dedicated networking table at poster sessions	X	X	X	X			
Include promo material on info table	X	X	X	X			
Looping banner on virtual platform	X	X	X				
Recognition at opening and closing sessions	X	X	X				
Include promo material in conference materials	X	X					
Host of special session or event	X (exclusive)	X (may be shared)					
Promotional slide before live sessions	X	X					
Logo on attendee giveaway	X	X					
Conference attendees contact info (per GDPR)	X	X	X	X	X	X	X