



Sponsorship Opportunities

The International Society for Antiviral Research (ISAR) invites your organization to join a prestigious list of sponsors at the Society's main event, the International Conference on Antiviral Research (ICAR) taking place virtually from March 22–26, 2021. ISAR brings together and provides opportunities for virologists, chemists, clinicians, pharmacologists, biologists and regulatory agency representatives to develop the collaborative relationships needed for the discovery and development of new antiviral therapies. We welcome your support in making this virtual Conference a success.

**All sponsors
receive these
benefits**

- Logo and link on conference website
- Virtual sponsor lounge - dedicated page on the conference platform for pre-recorded video introduction, links to company materials, and contact information with opportunities for live chat with event registrants

Platinum Sponsor *(\$20,000 or more)*

- Complimentary registration for up to 10 sponsor employees; includes access to all on-line activities, recordings and archives.
- Premier logo placement and description on the conference website to include home page and virtual conference platform to include a looping banner graphic
- Exclusive host of a special session or networking event
- Full page advertisement in electronic program
- Special recognition by ISAR leaders during Opening and Closing live sessions
- Opportunity to provide promotional slide to be shown before all live sessions
- Acknowledgement in all ICAR2021 email blasts
- Social media recognition
- Conference attendee contact information *(as agreed to by attendees per GDPR)*

Gold Sponsor *(from \$10,000 to \$19,999)*

- Complimentary registration for up to 7 sponsor employees; includes access to all on-line activities, recordings and archives.
- Prominent logo placement and description on the conference website to include home page and virtual conference platform to include a looping banner graphic
- Half page advertisement in electronic program
- Recognition by ISAR leaders during Opening and Closing live sessions
- Opportunity to provide promotional slide to be shown before selected live sessions
- Acknowledgement in all ICAR2021 email blasts
- Social media recognition
- Conference attendee contact information *(as agreed to by attendees per GDPR)*



Silver Sponsor *(from \$5,000 to \$9,999)*

- Complimentary registration for up to 5 sponsor employees; includes access to all on-line activities, recordings and archives.
- Logo featured on the conference website and virtual conference platform; banner graphic on select pages
- Acknowledgement in select ICAR2021 email blasts
- Social media recognition
- Conference attendee contact information *(as agreed to by attendees per GDPR)*

Bronze Sponsor *(less than \$5,000)*

- Complimentary registration for up to 2 sponsor employees; includes access to all on-line activities, recordings and archives.
- Logo on the conference website and virtual conference platform
- Acknowledgement in select ICAR2021 email blasts
- Conference attendee contact information *(as agreed to by attendees per GDPR)*

A La Carte Sponsor Options

Upon request, we can offer some unique opportunities to maximize your ICAR exposure. Contact us to discuss further.

Sponsor Agreement Conditions

APPLICATION AND ELIGIBILITY

Application for support must be made on the form provided by ICAR2021 and be executed by an individual who has authority to act for the applicant (sponsor). Assignments will not be confirmed without ICAR2021 receipt of payment. ICAR2021 reserves the absolute right to reject any application it feels is not applicable to the scope of the Conference.

CANCELLATION OF CONFERENCE

In the event of cancellation of the Conference, due to circumstances within ICAR2021 direct control, the liability of ICAR2021 shall be limited to refund of fees paid to ICAR2021 by the sponsor. In the event ICAR2021 has no control over the cancellation of the Conference, ICAR2021 shall have no liability of any kind but may at its discretion refund any fees paid by the sponsor.

CANCELLATION BY SPONSOR

Should the sponsor be unable to participate as contracted for and should ICAR2021 be notified in writing by February 15, 2021, all fees paid by the sponsor to date will be refunded less a \$200 processing fee. No refund will be made if cancellation is received after February 15, 2021.

ADDITIONAL INFORMATION

For additional exhibitor or sponsor information, please contact:

Roger Ptak, ICAR Exhibitors Chair
Phone: +1-301-694-3232 ext. 284
E-mail: rptak@southernresearch.org

If you require additional services, please contact:

Kelly Givan, Caliber Meetings & Events, LLC
Phone: +1-571-349-0079, ext. 102
E-mail: info@isaricar.com